Missions, Student Work
Projects and Internships
in Enterprises
The Masters in Management, in Business Engineering, and in Economics propose various types of HEC Liège/Enterprise collaboration

1. **The internship as a partial requirement of the Masters in Management and in Business Engineering**

- The internship generally takes place in the final year of the Master degree programs and extends over minimum 10 weeks, usually from February to April.
- Student interns carry out a concrete management task set by an enterprise or organization – public or private, national or international - based in Belgium or abroad.
- The internship mission must connect with the chosen specialization. It can be related to the final work assignment (research-thesis).

The specialisms are the following:

**For the Master in Management:**
- Banking & Asset Management
- Financial Analysis & Audit
- Global Supply Chain Management
- International Strategic Marketing
- Management of Social and Sustainable Enterprises
- Strategy and Human Resources Management

**For the Master in Business Engineering:**
- Supply Chain Management & Business Analytics
- Digital Business
- Financial Engineering
- Sustainable Performance Management

For the exhaustive list and all information, please refer to: https://www.hec.uliege.be/

The internship is the subject of an agreement issued by HEC Liege and signed by the parties concerned.

- On completion of the internship the student submits a report to be defended.
- The internship is a significant component of the course curriculum: it accounts for one sixth of the student's evaluation for the final year of the Master program.
- Students whose internship includes an “international prospecting” aspect for the benefit of a Walloon Enterprises are eligible to an Explort scholarship sponsored by AWEX.

The internship portfolio can be consulted on the «Career Center HEC Liège» platform.

INTERNSHIP OFFERS MUST BE ENTERED ON: https://hec-liege.jobteaser.com/

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2. **The internship as a partial requirement of the Master in economics**

- The internship generally takes place in the final year of the Master degree program and extends over minimum 10 weeks, usually from February to April.
- Student interns carry out an economic or a financial task set within an organization - public or private, national or international - based in Belgium or abroad: an enterprise, a public organism, a financial institution or a research centre.
- The mission must connect with the chosen specialization. The internship and final work assignment may be mutually related and concern a similar issue.

**The specialisms are the following:**

- Economic Analysis & Policy
- Macroeconomics & Finance

For the exhaustive list and all information, please refer to: https://www.hec.uliege.be/

- The internship is the subject of an agreement issued by HEC Liege and signed by the parties concerned.
- On completion of the internship the student submits a report to be defended.
- Enterprises are eligible to an Explort scholarship sponsored by AWEX.
- The internship is a significant component of the course curriculum: it accounts for one sixth of the student’s evaluation for the final year of the Master program.

The internship portfolio can be consulted on the «Career Center HEC Liège» platform.

INTERNSHIP OFFERS MUST BE ENTERED ON: https://hec-liege.jobteaser.com/

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3. The internship as a partial requirement of the Master in Law-Management

After completing a Master in Law with a specialism in Management, students enrolled in a Master in Management specializing in Law and Management (3rd year of the Master in Law and Management) carry out an internship in a professional environment. The internship enables them to acquaint themselves with the life and management of companies and to compare the theoretical knowledge they have acquired with its practical implementation. It also enables them to deal with a management problem and to respond to a specific mission entrusted to them. The students carry out an internship spanning 150 hours at least.

INTERNSHIP OFFERS MUST BE SENT TO:

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4. **The Project-Thesis – the final work assignment carried out for an enterprise by students enrolled in the Master in Management or in Business Engineering**

- In the final year of the Master program, the students work in the enterprise throughout the academic year on a one-day a week basis from mid-September to the end of December, and on a full-time basis from February to early of May, which amounts to 4 months spent in the field. They analyze a substantial management problem relevant to their specialism and make concrete recommendations for the enterprise’s decision-making. The Project-Thesis is expected to meet the usual academic standards for all Master theses.

**The specialisms are the following:**

**For the Master in Management:**
- Banking & Asset Management
- Financial Analysis & Audit
- Global Supply Chain Management
- International Strategic Marketing
- Management of Social and Sustainable Enterprises
- Strategy and Human Resources Management

**For the Master in Business Engineering:**
- Supply Chain Management & Business Analytics
- Digital Business
- Financial Engineering
- Sustainable Performance Management
- Sciences & Technologies (Industrial & Business Engineering)

**For the exhaustive list and all information, please refer to:**
https://www.hec.uliege.be/

- At the end of February, the students submit an intermediary report. They submit their final work assignment at the end of May and defend it in front of a jury consisting of their supervisor and of their company mentor.
- The Project-Thesis is a significant component of the students’ course curriculum; it accounts for about 50% of their evaluation score for the final year of the Master program.
- The Project-Thesis is confidential. It is subject to an agreement issued by HEC Liege and signed by the parties concerned.

A portfolio of Project-Theses is compiled during the period running from December to February. It is presented to the students enrolled in the penultimate year of the Master program at the end of February. A speed meeting between the enterprises and the students is organized at the beginning of March.

5. Specific opportunities

A. THE “INTRApreneurship & Management of Innovation Projects” SPECIALISM

This specialism is accessible to students enrolled in the Master in Management and the Master in Business Engineering selected on the basis of their application file.

Organized in the final year of the Master degree program, this training focuses on conducting a strategic project in an enterprise, e.g. implementing CRM, developing the range of e-business services, enhancing/developing a management control system, a competence management system, a traceability system operating throughout the supply chain, optimizing raw materials flows in a production system, etc.

The students examine the content of the project through consulting experts, analyze its implementation context through carrying out audits, propose concrete solutions, and analyze their potential impact. They devise a change management strategy relating to the project and eventually implement it (process).

They work in the company on a 3-week a month basis and attend theoretical and applied seminars at the University over about 5 days at the end of each month.


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B. THE “HEC LIÈGE ENTREPRENEURS” SPECIALISM

This specialized Master program is accessible to all university graduates or equivalent. Participation is based on selection and conditional to a preliminary module aimed to bring candidates to the required standard of knowledge in management.

The participants in the Master program can help you, company managers, to make a diagnosis of the state of your company, to detect problems and opportunities related to its growth and marketing strategy, to identify customers etc. Companies volunteering for a mission usually get immediate benefits from this.

These missions, each of which spans 5 weeks on average, are carried out successively between September and June. The mission schedule is posted on the HEC Liege website.

The missions are carried through by multidisciplinary teams of 2 to 4 students, coached by professional mentors. The mission as "adjunct manager", which aims at "living an entrepreneur’s life" for 5 weeks, however, is carried out individually during the months of April and May.

MISSION PROPOSALS MUST BE SENT TO:

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C. THE TRANSDISCIPLINARY PROJECT - SPECIALISM IN “SCIENCE & TECHNOLOGY”

Within the framework of the HEC Liège and HELMo Gramme partnership (IBE program), Master 3 students carry out a transdisciplinary project in groups of 4 or 5 in partnership with an entreprise.

These students - with a dual profile in Business and Industrial Engineering - are expected to apply the skills they have acquired in the technical and managerial fields pragmatically.

The project addresses at least 3 of the 5 issues:

• Project management, group dynamics, group formation and collaborative work;
• Exploring and defining the need, methodology and implementation;
• Technical and economic feasibility, financial viability of the project;
• The design and technical realization of a prototype or a proof of concept;
• The validation of a marketing plan and commercial communication.

The students are supervised by HEC Liège and HELMo Gramme expert lecturers. The project corresponds to 300 working hours per student, spread over the 2 four-month periods of the academic year.

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D. THE MASTER’S DEGREE IN SALES MANAGEMENT

Combine academic training with professional immersion: that’s what HEC Liège has to offer in its work-study Master’s Degree in Sales Management!

The special feature of this Master’s program is that it combines periods of in-company activities (3 days a week) to acquire the knowledge and skills acquired through professional experience, with periods of theoretical training at HEC Liège (2 days a week).

This Master’s program is designed to meet the current and future challenges facing companies and their specific needs in terms of business skills.

Given the specific nature of this work-study program, HEC Liège must first validate the work-study project with the company wishing to host the student. Specific agreements must be signed between the parties.

MISSION PROPOSALS MUST BE SENT TO:

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E. THE SPECIALIST MASTER IN TAX LAW

The internship is an additional opportunity for tax law students wishing to get involved in the professional tax world. The internship does not generate any course exemption but enables students to add 5 credits to their program.

This 150-hour internship can be carried out in a law firm, a tax consulting firm, within the tax administration, in an accounting office, etc.

Besides completing the required 150 hours, the student writes an internship report presenting personal feedback on their experience (10 pages max.), plus, in appendix, the working documents submitted anonymously.

The internship starts after the autumn break at the earliest and finishes before the spring break at the latest.

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Other forms of Student/Enterprise collaboration

1. **HEC Consulting**

HEC Consulting Group is a consulting company in operational marketing. Administered by HEC Liège Master students in Management, it is the first student-run company in Belgium.

The company specializes in all types of studies: reputation, satisfaction, competition, location and feasibility.

Many large companies, project leaders and SMEs regularly call upon the Group. Through its personalized offers, creative methodologies and its alumni network, HEC Consulting carries out several missions per year for companies in various sectors.

**TO RECEIVE AN OFFER, PLEASE CONTACT:**

HEC Consulting  
https://heccg.com/  
hello@heccg.com

2. **HEC Liège Advisory**

HEC Advisory is a junior HEC Liège company offering analysis and advisory services, mainly in finance, strategy and law: performance consulting (business plan and business development), digital strategy and debt collection.

**FOR FURTHER INFORMATION, PLEASE CONTACT:**

HEC Liège Advisory  
https://www.hecadvisory.com/  
Info@hecadvisory.com

HEC Liège also offers enterprises

**TO BECOME PARTNERS**

HEC Liège proposes customized, high value-added partnerships enabling enterprises to take advantage of privileged services within the University of Liege.

> Contact: Aurore Tilkin, +32 (0)4 232 73 61, aurore.tilkin@uliege.be
TO COLLABORATE WITH ITS RESEARCH CENTRES


These research centres extend their expertise to enterprises.

> **Contact**: Sandra Delforge, +32 (0)4 232 73 86, sandra.delforge@uliege.be

TO RECRUIT ITS FUTURE GRADUATES VIA VARIOUS CHANNELS

By posting job offers via the Career Center on www.hec.uliege.be/cms/c_8328232/fr/hec-recruter-nos-etudiants which is accessible to all HEC Liege students and Alumni.

By taking part in the activities organized by HEC Liège “Career Development” pole and “Campus Recruitment”: Career Day & Career Night, recruitment training days, etc.

> **Contact**: Alexandra Dothée, +32 4 232 73 42, alexandra.dothee@uliege.be

BY JOINING SPECIFIC TRAINING PROGRAMS

**Part-time training sessions** leading to degrees in Analysis, Accounts Supervision and Auditing, Sustainable and Climate Finance, Tax Law (corporate, wealth management or customs), Management and Environmental Management.

> **Contact**: Christine Bertrand, +32 (0)4 232 73 22, christine.bertrand@uliege.be

**Executive MBA** (master in business administration), an Open Borders MBA program aiming to equip experienced managers with strategic management skills with the view of filling managerial positions at international level.

> **Contact**: Ségalène Geron, +32 (0)4 232 72 22 - segolene.geron@uliege.be

BY HAVING A WINDOW IN THE “SPIRIT OF MANAGEMENT” MAGAZINE

The magazine is published three times a year (February, June and October). It is emailed to 7300 recipients and sent by post to 7200 people.

> **Contact**: Nathalie Hosay, +32 (0)4 232 72 30, nathalie.hosay@uliege.be
HEC Liège Executive Education is the continuing education service of HEC Liège.

Our programs are designed in alignment with the school’s research domains. They offer the opportunity to acquire various types of certifications in the following areas:

- Digital transformation, Innovation & Change
- Human Resources and Leadership
- Marketing / Communication / Sales / Negotiation
- Finance
- Governance and Strategy
- Taxation, Customs & Excise
- Sectors: Mediation, Pharma

Our mission is to foster the development of essential skills in order to anticipate tomorrow’s challenges. We primarily target executives and future leaders who aspire to enhance or acquire new skills that are both innovative and carry a positive impact, encompassing societal, environmental, and ethical dimensions.

To fulfill these objectives, our top-tier programs are delivered by a faculty composed of academic experts and seasoned practitioners from the business world, all fueled by a passion for their respective domains. The commitment of our participants, hailing from diverse sectors, and their eagerness for self-improvement, make each interaction a rewarding and dynamic experience for all members of our community. Rooted in a conducive academic environment, HEC Liège Executive Education designs cutting-edge, innovative programs, providing an enriching educational experience.

We consistently evaluate our programs, meticulously maintaining a standard of excellence that meets the expectations of demanding participants. Lastly, our prime location in the heart of the vibrant city ensures easy access to our facilities, thanks in part to the abundance of public transportation options, including several nearby train stations.

We take pride and joy in pursuing a meaningful profession, characterized by constantly questioned values, intellectual and social stimulation.

Our educational team is eager to welcome you.

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