Master in
"Intrapreneurship and Management of Innovation Projects"

APPLICATION FILE

Surname: ....   First Name:

ORIENTATION: BUSINESS ENGINEERING   0   /   MANAGEMENT SCIENCES   0

PHOTOGRAPH
mandatory

The following documents must be joined to the application file:
- a one-page **CV** with a photograph
- a **covering letter** explaining your main reasons for wishing to apply for the Master in
  "Intrapreneurship and Management of Innovation Projects"

For current students of HEC Liège, the application file including its appendices must be submitted in an electronic version (in doc or .pdf format) and emailed to **sophie.leruth@uliege.be** (Programme Manager) and to **o.lisein@uliege.be** (Academic Programme Director) f*or Monday, May 13, 2024 - 6:00 pm - at the latest.*

For students not enrolled at HEC Liège and outside EU students, please first follow the registration or admission procedure at the University of Liège (see https://www.enseignement.uliege.be/).

<u>PERSONAL DETAILS</u>

*   SURNAME ……………………………………… FIRST NAME …………………………

        Address ………………………………………….…………………………………………..

        ……………………………………………………… ……………………….

        Home/residence tel……………………….   Mobile………………………………

        E-Mail: …………………………

<u>ACADEMIC PROFILE</u>

*   Higher Education Studies prior to enrollment with HEC Liege if any

Academic year	Institution	Study programmes	Final grade

*   Language skills :

    - Mother tongue :   ………………………………………………….
    - Other languages (please indicate what applies: "bilingual", "very good", "good", "average", "poor", "basic")

Language	spoken	read	written
English			
Dutch			
German			
Spanish			
Other : ………………………….			

* Cite any experience (internships or business projects) acquired during your studies (indicate the place, duration, type of internship carried out or project managed, your duties as such and any other information you may think relevant) :

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INTERNATIONAL EXPERIENCE

Detail all international experience you may have acquired (stay abroad, exchange programmes, etc.)

DESCRIPTION	DATES From ... To...

EXTRA-CURRICULAR ACTIVITIES

Detail any responsibilities filled in extra-curricular or para-professional areas (sporting, artistic, associative, etc.)

DESCRIPTION	DATES From ... To ...

Of these responsibilities, describe the one which you consider the most significant and explain your duties, the types of projects carried out, the difficulties encountered if any, how you have managed them, etc.

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PERSONAL PROFILE AND PROFESSIONAL MOTIVATION

In order to rightly consider your application and understand your motivation, please answer the following questions sincerely and spontaneously.

* What is your main extra-curricular area of interest? What do you get from it?

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* What are your professional objectives?

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* How should your participation to the Master in Intrapreuneurship and Management of Innovation Projects help you achieve these objectives, do you think?

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* Cite and explain three of your personal strengths:

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*   Cite and explain three personal areas for improvement:

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*   Should you wish to bring any additional information about yourself, your objectives and

motivation to the Selection Board's attention, feel free to develop this in the space below.

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CHOICE OF BUSINESS PROJECT

*   Which management areas are you most interested in?

Management control	O
Financial management	O
Marketing et strategy	O
Human resources	O
Information system	O
Supply Chain	O
Other?	O

Comments if any:

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*   Which type of entreprise are you most attracted to?

Medium-sized enterprise	O
Large entreprise	O

* What areas of activity are you more particularly interested in ?

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* Would you mind any constraints or have particular preferences as to the geographical location of the company where you would conduct your project? Specify

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* What steps would you consider taking in order to find "THE" project that interests you most and which you would really like to conduct over the second year of the programme?

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MINI CASE STUDY

*   Imagine that you are at the head of a SME in the biotechnological sector. The Board of Directors
    Charges you with the task of developing the company's commercial activities internationally.
    What main management issues are you going to think about ? How would you do it ?

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