

ANNUAL REPORT 2021

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HEC LIÈGE
Management School - Liège Université



A NEW CAMPUS FOR A BIGGER IMPACT

HEC Liège Management School – University of Liège is proud to present its new and expanded campus, which is built around a brand new building, designed by the architects of Atelier 229, and the renovation of the adjacent buildings of Sainte-Julienne.

This new 1.6-hectare campus, which reunites the historic Beaugard site, reflects the School's evolution, its commitment to training young people, its openness to the world, its reputation for leadership and innovation in teaching and research, and its role as a player in the service of the region.

Sustainable with advantageous energy performances, equipped with the latest technologies, based on a collaborative and transversal approach through open and flexible spaces, the building echoes the strategy of HEC Liège and allows to gather all the members of the School on a unique site.

Our new campus is the result of a true public-private partnership in favor of university teaching and research. The project has been supported by the University of Liège and the School's partner companies, which have been heavily involved. To all of them, we express our thanks.



EDUCATION

3,477 students
873 graduates
222 faculty members

25
double degrees with eleven
different partner institutions



EXECUTIVE EDUCATION

39 (MBA)
registred
students

3 (MBA)
partner institutions:
HEC Liège, UHasselt,
FH Aachen

154,134
hours of
continuing education

3,814
participants
(Business and Public Services)

146
lectures



INTERNATIONAL

150
partner
universities

596
international
master students (31%)

153
incoming
Erasmus students

166
outgoing
Erasmus students

25
available
double degrees

131
internships
abroad



DIGITAL TRANSFORMATION

249
participants to the
Data Science Liège meetup's

5,309
users of in-house platforms and
applications

11
partners of the
HEC Digital Lab

159
final year students' dissertations
on a digital-related topic

219
colleagues participating to the
HEC Go Digital training sessions

151
participants to the executive
certificate in Digital Transformation



RESEARCH



Business Analytics & SCM



Changing Workplace & Strategic HRM



Economic Analysis & Policy



Financial Management for the Future



Social Enterprise & Business Ethics



Strategic Marketing Innovation



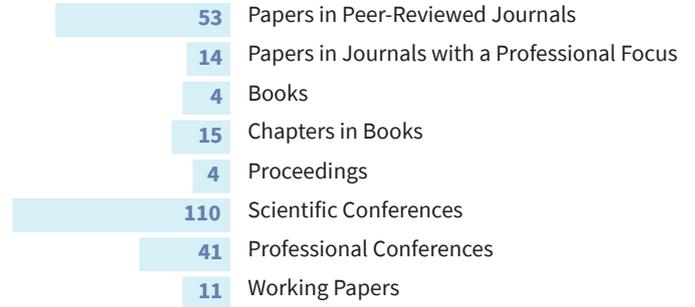
Strategy & Performance for the Society



Emerging fields



PUBLICATIONS



108

FTE
Researchers

23

Basic research
projects funded

6

PhD
defenses

34

Applied research
projects funded



HEC IN ASIA

443 NEW STUDENTS REGISTERED IN 2021

24 Online business games played in China, Taiwan and Myanmar



SUSTAINABLE

- Launching of the S'LAB Steering Committee & new website
- 5th PRME report
- Donor Cabinet
- Climate Fresk
- 40% courses address ERS dimensions at the bachelor level
- 59% courses address ERS dimensions at the master level
- Each curriculum includes ERS related lectures



ENTREPRENEURSHIP

VENTURELAB ACTIVITIES

259

young VentureLab
entrepreneurs

183

projects guided
by the VentureLab

11

companies created

43

trainings



CORPORATE RELATIONS

80
companies affiliated
to the Group for HEC Liège

112
guest speakers

353
job offers for graduates
published on our Career Center

1,741
entries on
our Career Center

61
partners

12,700
downloads of practical guides (5 volumes)
published by the Smart City Institute

604
internships or
project-theses

1,489
CVs



ALUMNI NETWORK

17,938
Alumni
worldwide

5,578
HEC Liège Alumni
contacts on LinkedIn

95%
of our Alumni
professionally
active within the
1st year after graduation

101
countries where
alumni reside

33,8%
work abroad
after 1 year

2,547
fans of HEC
Liège Alumni

66%
of our partners
are internationally
accredited

13%
of our partners are Triple
Crown holders (EQUIS,
AACSB, AMBA)

19
different nationalities
among our teaching
Faculty

**Partner
Universities
A diversified
network**



45 **105**
Non-EU EU

MISSION

HEC Liège fosters real-life education and research in economics and management for the benefit of our local community and the wider society.

VALUES

Ethics
Multiculturalism
Respect for diversity
Highest standards in design and execution
Personal development
Social responsibility
Critical thinking









52,670€ of donations
148 private donors
130 Alumni (promo 1952 - 2019)
5 Campus Partners