

# HEC LIÈGE

The Project-thesis,  
An opportunity for your company !



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## **1. The Project-thesis is the final assessment project for students preparing a Master's degree in Management or Business Engineering at HEC Liège. It takes the form of an active collaboration between the school and the enterprise, and is beneficial for both parties**

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- The company can have a management problem that arises before it analyzed free of charge that it cannot resolve due to lack of resources.
- The student is trained through the analysis of the problem posed and thus acquires a first professional experience.

## **2. The Thesis-Project consists of the in-depth analysis of a major management problem, the development of one or more solutions and concrete recommendations**

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The notion of "management problem" should be interpreted broadly. This must be related to the specialization chosen by the student as part of his Masters course in management science (SG) or management engineer (IG). The proposed purposes are as follows:

### **For the Master in Management :**

- > Banking & Asset Management
- > Financial Analysis & Audit
- > International Strategic Marketing SG
- > Global Supply Chain Management
- > Management of social and sustainable enterprises
- > Management of Transitional Organizational Systems

### **For the Master in Business Engineering :**

- > Supply Chain Management & Business Analytics
- > Financial Engineering
- > Performance Management & Control
- > Industrial & Business Engineering
- > Digital Business

<http://www.hec.ulg.ac.be/index.php/fr/masters>

## **3. What supervision ?**

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The student is supervised :

- by a Company Monitor, Company Manager
- by a Thesis-Project Promoter who is a member of the HEC Liège faculty, appointed for their skills in the subject matter.



#### 4. What are the conditions of collaboration ?

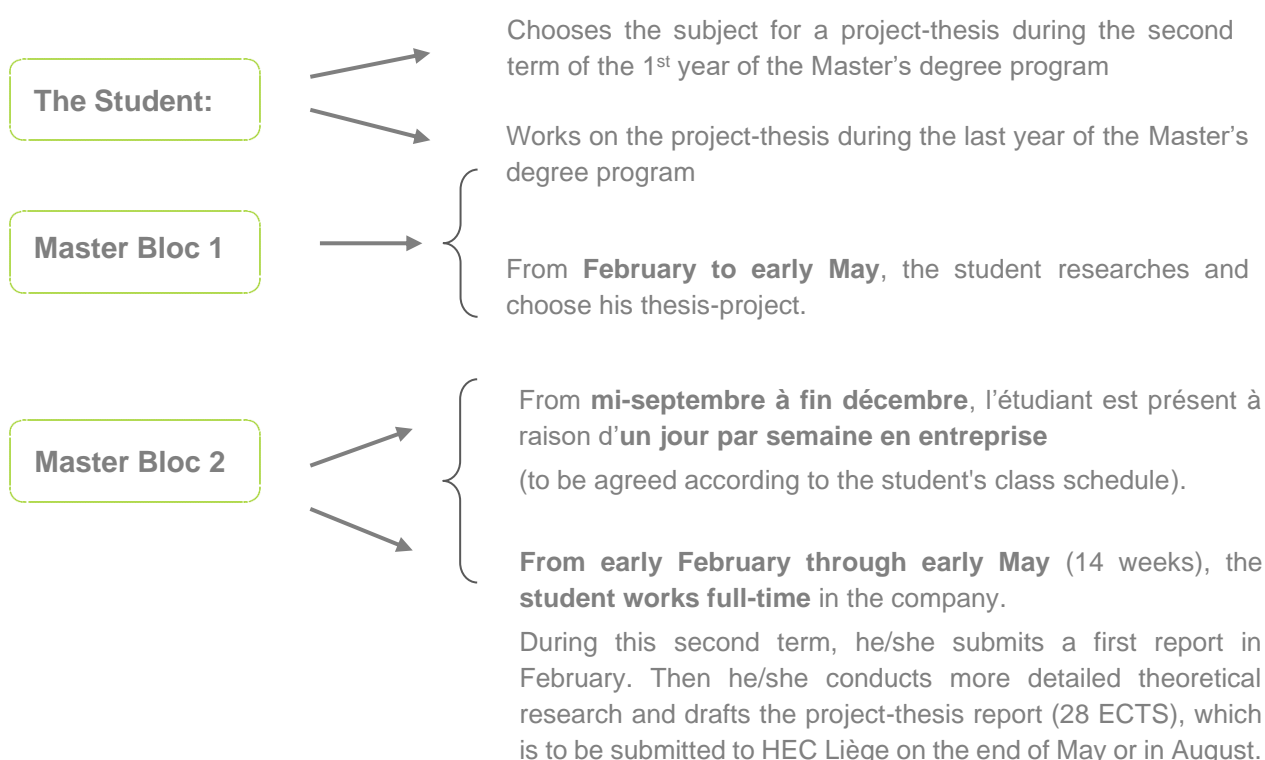
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The project is free except for the costs inherent in the study. The student, the promoter and the other members of the jury undertake to respect the utmost confidentiality regarding the information communicated by the company (signing of a thesis-project agreement).

#### 5. What schedule ?

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Le projet est gratuit à l'exception des frais inhérents à l'étude. L'étudiant, le promoteur et les autres membres du jury s'engagent à respecter la plus grande confidentialité au sujet des informations communiquées par l'entreprise (signature d'une convention de mémoire-projet).



#### Interested?

The portfolio of "project-theses" will be presented to students at the end of February and a "student-company" speed meeting will be organized online on **March 8, 9 and 10, 2022 from 5:00 pm to 7:30 pm**.

**Companies wishing to participate in this event must submit a project proposal before March 2, 2022, via the link:** <http://mythin.externs.ulg.ac.be/proposal.php>.

As a reminder, students are asked to choose the subject of their final thesis for May 03, 2022.

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