

Corporate Relations

- 70** companies affiliated to the Group for HEC Liège
- 270** internships or project-theses
- 101** guest Speakers
- 58** partners
- 1,378** CVs
- 1,703** entries on our Career Center
- 220** job offers for graduates published on our Career Center
- 6** missions of the Smart City Institute Abroad

Entrepreneurship

VentureLab activities

- 335** young VentureLab entrepreneurs
- 180** projects guided by the VentureLab
- 18** companies created
- 16** entrepreneurial Mentors

Sustainable

70 more than 70 students sensitized about sustainability

- Creation of Enactus Liège**
Enactus is a community of 72,000 students, spread over 37 countries
- The international Philippe de Woot Award, 2020 Edition**
The international competition, initiated by UCL, organized and hosted in Liège by HEC
- Nudge Challenge 2020 @HEC**
Consumer Behaviour - Master in Management, specialization in International strategic marketing
- HEC's Informatic room upgraded**
41 new more performant computers for the big informatic room

Digital transformation

- 273** participants to the Data Science Liège meetup's
- 83** final year students' dissertations on a digital-related topic
- 7** partners of the HEC Digital Lab
- 1600** hours of use of our new connected huddle space for students
- 241** colleagues participating to the HEC Go Digital training sessions

News

- 9** press releases
- 10** university columns in La Libre Belgique
- 457** news articles: **246** feature & prominent articles, **211** HEC Liège quotations in the press which makes **38** appearances monthly. For the last **12** months, over **20** feature & prominent articles have been edited monthly
- 3** issues of SPIRIT of Management Magazine
- 2** new brochures
- Studies promotion events:** **3** exhibitions abroad, **3** sessions in secondary schools, **4** Open Door Days, **5** Masters information sessions, **3** days of open courses
- 8** newsletters
- 40** This Week @HEC Liège
- 32** press reviews
- 3** new video presentations

Response to Covid-19



- 359** online exams
- 21,131** hours online lessons
- 225** Bac3 students for an online business game
- 4,547** saliva tests performed



Mission

HEC Liège fosters real-life education and research in economics and management for the benefit of our local community and the wider society.

Values

- Ethics
- Multiculturalism
- Respect for diversity
- Highest standards in design and execution
- Personal development
- Social responsibility
- Critical thinking

ANNUAL REPORT 2020

Education

- 118** academics
- 776** graduates
- 3,397** students
- 87%** of FTE Faculty holding a PhD
- 21** dual degrees with eleven different partner institutions

Executive Education

- 3** partner institutions: HEC Liège, UHasselt, FH Aachen
- 157** lectures
- 46** registered students
- 195,285** hours of continuing education
- 3,681** participants (Business and Public Services)

Laying the foundation stone of the new campus



HEC will grow with several important changes full of promise. The new buildings will be at the forefront of new technology to emphasize learning, the well-being of students and work in autonomy but will also be part of a perspective of sustainable development through the use of raw and healthy materials. There will be parking for bicycles.

Research

HEC Research aims to foster active interdisciplinary collaborations around three transversal themes – sustainability, digital transformation and entrepreneurship – in order to generate transformative research with high impact on HEC's seven strategic research fields and with a concrete influence on the socio-economic environment of the school.

- Asset & Risk Management
- Economic Analysis & Policy
- Social Enterprise & Business Ethics
- Sustainable Performance: Tax, Audit & Accounting
- Changing Workplace & Strategic HRM
- Supply Chain Management & Business Analytics
- Marketing & Service Innovation

SUSTAINABILITY

ENTREPRENEURSHIP

DIGITAL TRANSFORMATION

Publications



- 110 FTE Researchers
- 4 PhD defenses
- 36 Basic research projects funded
- 40 Applied research projects funded

Alumni Network

16,200 Alumni worldwide

95% of Alumni Professionally active within the 1st year after graduation

2,461 fans of HEC Liège Alumni

38,4% work abroad after 1 year

5,469 HEC Liège Alumni contacts on LinkedIn

102 countries where alumni reside



A new campus for a bigger impact

77,521€ of donations - Increase of 79%
 240 private donors - Increase of 32%
 57 different Alumni promotions from 1952 to 2019
 203 Alumni have a seat in our 500-seat auditorium
 108 Alumni have their name on our Wall of Fame

www.hec-levelup.be

International

150 partner universities

81 outgoing Erasmus students

98 internships abroad

88 incoming Erasmus students

318 international master students

23 available double degrees

27% international Master students

75 nationalities



HEC in Asia

215 new students registered in 2020
 3 Online business games played in China
 1 Online seminar

Asian Digital Tour in 2020:

- Wuxi
- Shanghai
- Taipei
- Shenzhen
- Hong Kong

64% Of our partners are internationally accredited

14% of our partners are Triple Crown holders (EQUIS, AACSB, AMBA)

19 different nationalities among our teaching Faculty

Partner Universities
A diversified network



45 Non-EU

105 EU

Social Media

2,839 subscribers (+ 26%)

5,146 subscribers (+ 5%)

11,620 fans (+ 17%)

125,167 viewings (+ 15%)

14,501 followers (+ 19%)