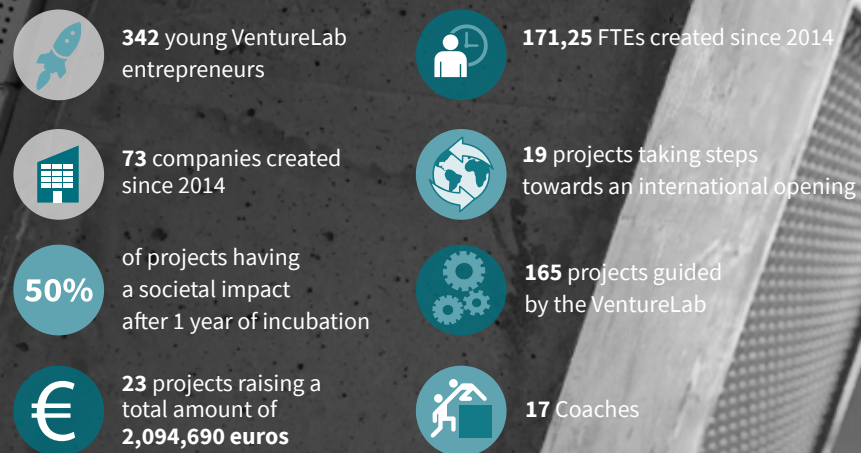


CORPORATE RELATIONS



ENTREPRENEURSHIP

VentureLab activities



ACCREDITATION

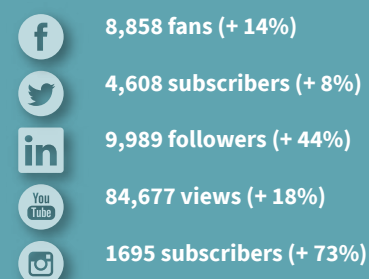
HEC Liège has become the first complete Belgian business school to be both AACSB and EQUIS accredited.



NEWS

- 11 news releases
- 3 one-on-one meetings with chief editors and journalist
- 2 press conferences in Brussels
- 10 university columns in La Libre Belgique
- 506 news articles: 87 feature articles, 143 prominent articles, 276 quotations to HEC Liège in the press which makes 42 appearances monthly. For the last 12 months, over 7 feature articles have been edited monthly
- 4 marketing campaigns in SudPresse Group's media
- 3 issues of SPIRIT of Management magazine
- Studies promotion events: 6 exhibitions abroad, 10 sessions in secondary schools, 3 shows in Belgium, 1 Career Operations, 4 Open Door Days, 2 Masters information evening-sessions
- Internal Communication: 9 newsletters, 44 This Week @HEC Liège

MEDIAS



MISSION

AS A LEADING UNIVERSITY-LEVEL MANAGEMENT SCHOOL, HEC LIÈGE IS DEDICATED TO:

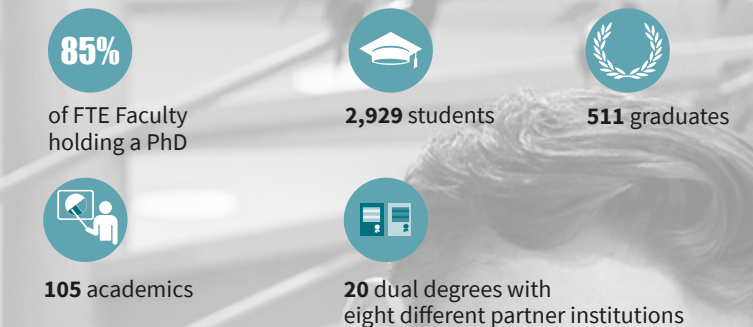
educating and training creative, polyvalent and highly responsible managers who will be able to address tomorrow's challenges in a global context; developing scientific research recognized internationally and with measurable societal impact; and contributing significantly to its region's economic and social development.

VALUES

Ethics
Multiculturalism
Respect for diversity
Highest standards in design and execution
Personal development
Social responsibility
Critical thinking

ANNUAL REPORT 2018

EDUCATION



3 new transdisciplinary programs leading to a Master's degree in 3 years:

Three programs exist : « Law and Management » in partnership with the Faculty of Law, ULiège; « Industrial and Business Engineering » in partnership with HELMo-Gramme, and « Digital Business » in partnership with the School of Engineering and Computer Science, ULiège. A new program, « Management of Organizations and Systems in Transition », will be launched with the Faculty of Humanities and Social Sciences in Sept. 2019.

A bachelor's degree taught in English:

The Bachelor in Economics and Management was launched in Sept. 2018, and, among others, welcomed 23 students from China. Most of these new course programmes are also taken by local students.

EXECUTIVE EDUCATION



RESEARCH

HEC Research is partnered with our stakeholders (including the economic world and students). Aware of the need of responsible research, we intend to increase our focus on the digital, sustainable, ethical and entrepreneurial issues in management and economics through the prism of our 7 disciplinary fields:

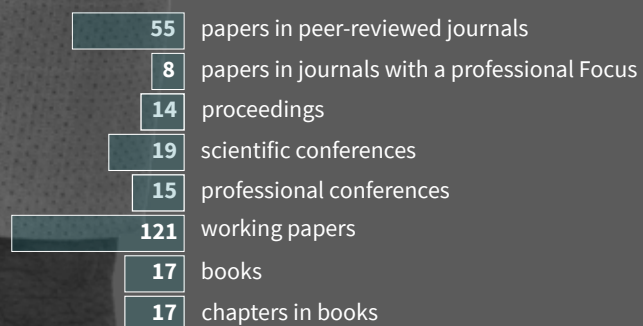
-  **Asset & Risk Management**
-  **Economic Analysis & Policy**
-  **Social Enterprise & Business Ethics**
-  **Sustainable Performance: Tax, Audit & Accounting**
-  **Changing Workplace & Strategic HRM**
-  **Supply Chain Management & Business Analytics**
-  **Marketing & Service Innovation**

SUSTAINABLE (INCLUDING CSR)

ENTREPRENEURIAL

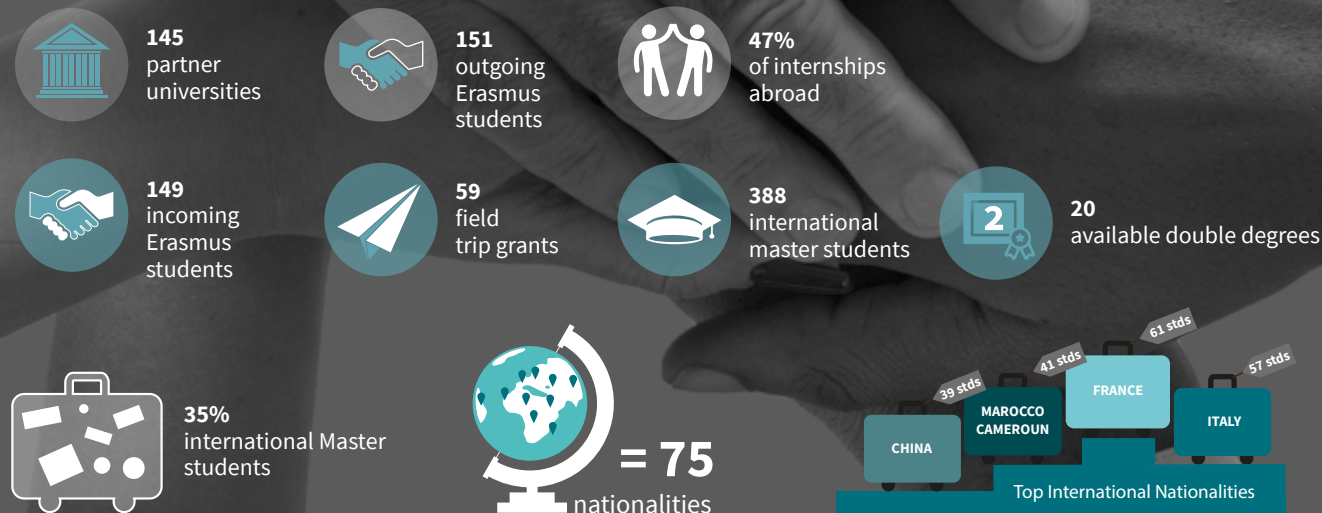
DIGITAL

PUBLICATIONS

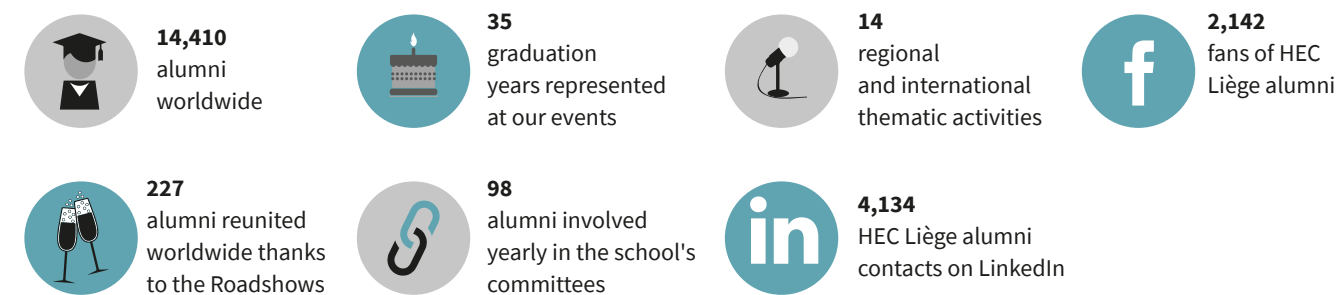


-  **105** researchers
-  **12** PhD defenses
-  **37** basic research projects funded
-  **31** applied research projects funded

INTERNATIONAL



ALUMNI NETWORK



99% of our 120 ECTS Credits Master graduates found a job within a year

69% of our private donors had already given to our fund

64 countries where we can meet some Alumni

HEC IN ASIA...

642 new students registered in 2018

11 business games played in China + 1 online business game with Myanmar
1 graduation with 75 Asian guests organized in Liège

Asia Tour in 2018:

- Nanjing
- Shenzhen (2x)
- Shanghai (4x)
- Xian
- Taipei



47% of our pPartners are at least EQUIS, AACSB or EPAS accredited

10% of our partners are Triple Crown holders

21 different nationalities among our teaching Faculty

PARTNER UNIVERSITIES A DIVERSIFIED NETWORK



50 Non-EU

90 EU

5 Belgian

HEC LIEGE HAS BECOME A MEMBER OF THE NEW LOCAL CHAPTER OF THE UN'S INITIATIVE FOR RESPONSIBLE MANAGEMENT EDUCATION