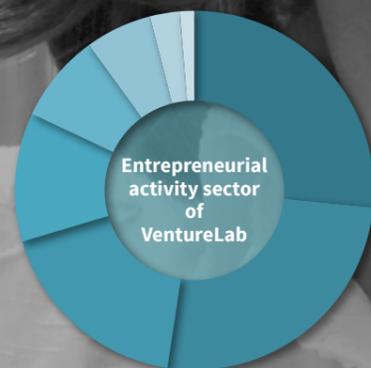


# CORPORATE RELATIONS

- 54 Partners
- 261 Internships or Project-thesis
- 58 Companies members of the Group for HEC Liège
- 5 Smart City Institute Projects rewarded
- 290 Job offers

- 4,200 People involved in the numerous events organized by the School
- 15 missions and exchanges of the Smart City Institute with different countries

# ENTREPRENEURSHIP



- New Information Technologies & Communication **26,5%**
- Other: **25,9%**
- Artistic and Cultural industry: **18%**
- Food processing: **11,6%**
- Human services: **8%**
- Business services: **6%**
- Engineering sciences: **2,7%**
- Life sciences: **1,3%**

# ACCREDITATION

University Affiliation Program CFA Institute<sup>®</sup>  
For the Master in Management, Banking and Asset Management

EFMD EPAS ACCREDITED EFMD EQUIS ACCREDITED

OBIS IMPACT

AACSB

Business Education Alliance Member

CONFÉRENCE DES GRANDES ÉCOLES

# NEWS

- 2 press conferences
- 10 news releases
- 5 one-on-one meetings with chief editors and journalist
- 2 “cartes blanches”
- 10 university columns in La Libre Belgique
- 150 news articles with 88% of feature or opinion articles by our experts
- 3 SPIRIT of Management

# MEDIAS

- 7,755 fans (+ 23%)
- 4,281 subscribers (+ 5%)
- 6,930 followers (+ 26%)
- 71,874 views (+ 8%)
- 982 subscribers (+ 44%)

## VentureLab activities

- 207 Young VentureLab Entrepreneurs
- 128 Projects guided by the VentureLab
- 42 Companies created including 13 new companies in 2017
- 1,368,429 euros raised in 2017 by created started
- 130,000 euros of average turnover
- 41% of Startups have reached Break Even Point

Photo: Caroline Michotte, Administrative Assistant, Students Internships, Career Development & Field Trips, HEC Liège



# MISSION

**AS A LEADING UNIVERSITY-LEVEL MANAGEMENT SCHOOL, HEC LIÈGE IS DEDICATED TO:**  
Educating and training creative, polyvalent and highly responsible managers who will be able to address the challenges of the world of tomorrow in a global context. Developing scientific research that is recognized internationally and has measurable societal impact. Contributing significantly to the economic and social development of its region.

# VALUES

- Ethics
- Multiculturality
- Respect for diversity
- Highest standards in design and execution
- Personal development
- Social responsibility
- Critical thinking

# ANNUAL REPORT 2017 2018

## EDUCATION

- 19 Dual Degrees with seven different partner institutions
- 2,659 Students
- 85% FTE Faculty holds PhDs
- 105 Academics
- 606 Graduates

## New Transdisciplinary Programs, 2 Masters Degrees in 3 years

Launch of a “Digital Business” program with the School of Engineering and Computer Science, ULiège in September 2017. Second year for the “Industrial and Business Engineering” program with HELMo-Gramme. Fifth year for the transdisciplinary program in Law/Management: an increasing success (with the Faculty of Law, Political Science and Criminology, ULiège).

## EXECUTIVE EDUCATION

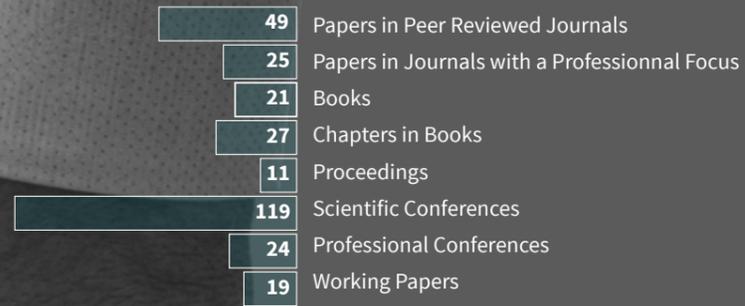
- 168,733 Hours Continuing Education
- 1,621 Participants (Business and Public Services)
- 220 Trainers
- 3 Partner institutions: HEC Liège, UHasselt, FH Aachen
- 34 Students from Belgium, France, China, Germany

# RESEARCH

HEC Liege aims to provide knowledge to the national and international scientific community, its socio-economic environment, and its educational community in 7 strategic fields:

- Asset & Risk Management
- Economic Analysis and Policy
- Social Enterprise and Business Ethics
- Sustainable Performance: Tax, Audit and Accounting
- Changing Workplace and Strategic HRM
- Marketing & Service Innovation
- Supply Chain Management and Business Analytics

# PUBLICATIONS



- 109 Researchers
- 11 PhDs
- 30 Basic Research Projects Funded
- 22 Applied Research Projects Funded

# INTERNATIONAL

- 152 Partner Universities
- 165 Erasmus outgoing
- 54% Internships abroad
- 4 CFA challenge in 2017 Ranked fourth - participating universities from the BENELUX for their report.
- 141 Erasmus incoming
- 368 International Master Students
- 28 AWEX Grants for Field Trips



# ALUMNI NETWORK

- 14,000 Alumni worldwide
- 35 Different Graduation years represented at our events
- 13 Regional and international thematic activities
- 1,700 Top Managers
- 160 Alumni reunited worldwide thanks to the Roadshows
- 149 Alumni involved yearly in the school's committees
- 2,278 Members on the LinkedIn official Alumni Group
- 1,762 Fans of HEC Liège Alumni

96% Of our Master 2 students found a job within a year

90% Total increase in private donations from 2016 to 2017

50% of the Alumni work in Brussels and Luxembourg

# HEC IN ASIA...

## Our students in 2017

- 256 Alumni
- 187 new students
- 100 students attending face to face - Business Games

## Where ?

- Kuala Lumpur
- Shenzhen
- Shangai
- Xian
- Ningbo
- Wuxi
- Hong-Kong
- Hanoi

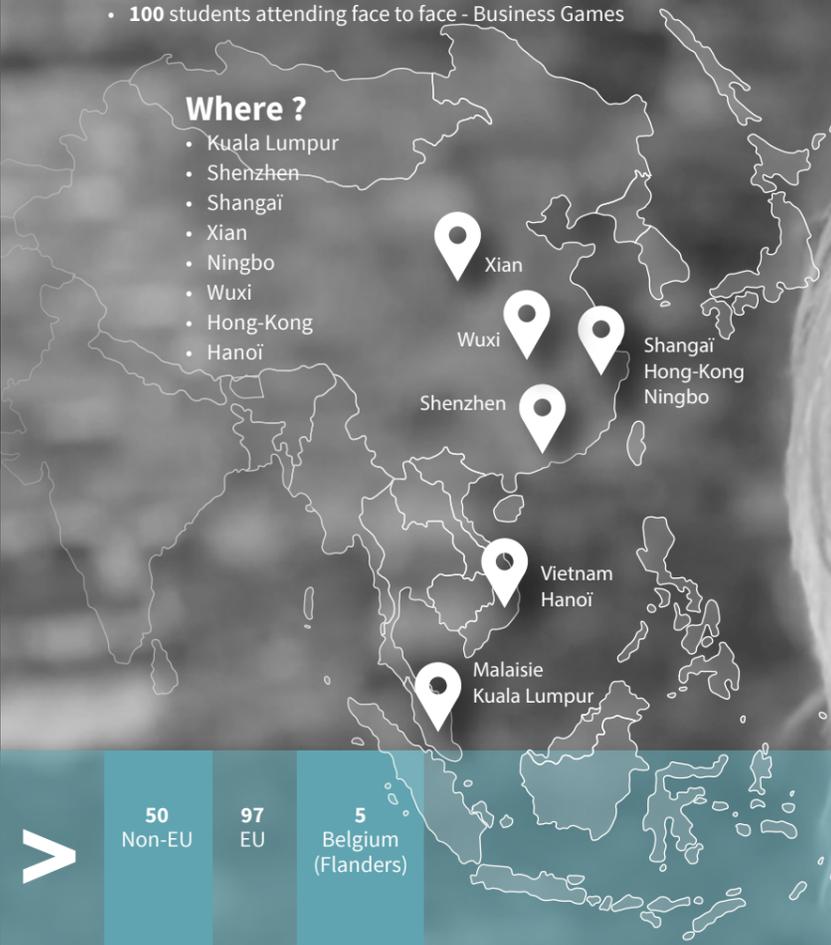


Photo: Charlotte Maron, Project Manager, programs in Asia, HEC Liège

47% Partners are at least EQUIS, AACSB or EPAS accredited

10% Partners are Triple Crown holders

21 Different nationalities among the teaching Faculty

# A DIVERSIFIED NETWORK



50 Non-EU

97 EU

5 Belgium (Flanders)