

# CORPORATE RELATIONS



54 Partners



261 Internships or Project-thesis



58 Companies members of the Group for HEC Liège



5 Smart City Institute Projects rewarded



290 Job offers

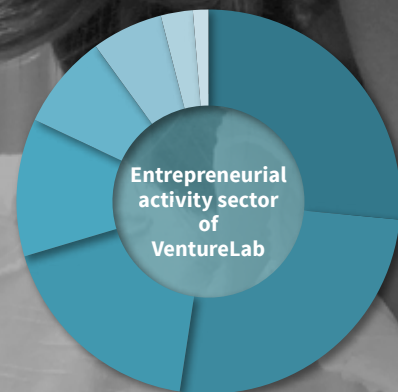


4,200 People involved in the numerous events organized by the School



15 missions and exchanges of the Smart City Institute with different countries

# ENTREPRENEURSHIP



- New Information Technologies & Communication **26,5%**
- Other: **25,9%**
- Artistic and Cultural industry: **18%**
- Food processing: **11,6%**
- Human services: **8%**
- Business services: **6%**
- Engineering sciences: **2,7%**
- Life sciences: **1,3%**

# ACCREDITATION

University Affiliation Program CFA Institute®  
For the Master in Management, Banking and Asset Management



AACSB



# NEWS

- 2 press conferences
- 10 news releases
- 5 one-on-one meetings with chief editors and journalist
- 2 “cartes blanches”
- 10 university columns in La Libre Belgique
- 150 news articles with 88% of feature or opinion articles by our experts
- 3 SPIRIT of Management

# MEDIAS

- 7,755 fans (+ 23%)
- 4,281 subscribers (+ 5%)
- 6,930 followers (+ 26%)
- 71,874 views (+ 8%)
- 982 subscribers (+ 44%)

## VentureLab activities



207 Young VentureLab Entrepreneurs



128 Projects guided by the VentureLab



42 Companies created including 13 new companies in 2017



1,368,429 euros raised in 2017 by created started



130,000 euros of average turnover



41% of Startups have reached Break Even Point

Photo: Caroline Michotte, Administrative Assistant, Students Internships, Career Development & Field Trips, HEC Liège



# MISSION

AS A LEADING UNIVERSITY-LEVEL MANAGEMENT SCHOOL, HEC LIÈGE IS DEDICATED TO:

Educating and training creative, polyvalent and highly responsible managers who will be able to address the challenges of the world of tomorrow in a global context. Developing scientific research that is recognized internationally and has measurable societal impact. Contributing significantly to the economic and social development of its region.

# VALUES

- Ethics
- Multiculturality
- Respect for diversity
- Highest standards in design and execution
- Personal development
- Social responsibility
- Critical thinking

# ANNUAL REPORT 2017 2018

# EDUCATION



19 Dual Degrees with seven different partner institutions



2,659 Students



85% FTE Faculty holds PhDs



105 Academics



606 Graduates

## New Transdisciplinary Programs, 2 Masters Degrees in 3 years

Launch of a “Digital Business” program with the School of Engineering and Computer Science, ULiège in September 2017. Second year for the “Industrial and Business Engineering” program with HELMo-Gramme. Fifth year for the transdisciplinary program in Law/Management: an increasing success (with the Faculty of Law, Political Science and Criminology, ULiège).

# EXECUTIVE EDUCATION



168,733 Hours Continuing Education



1,621 Participants (Business and Public Services)



220 Trainers



3 Partner institutions: HEC Liège, UHasselt, FH Aachen



34 Students from Belgium, France, China, Germany

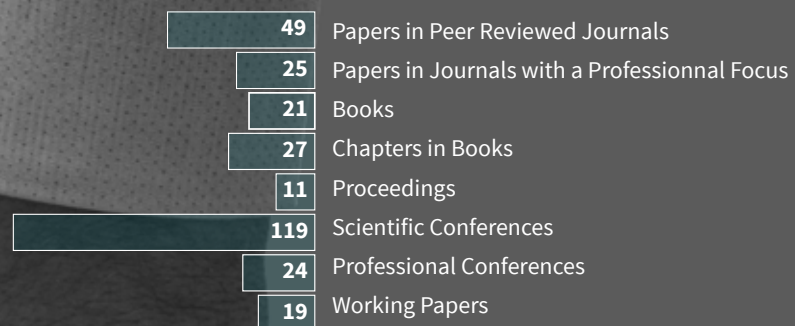


# RESEARCH

HEC Liege aims to provide knowledge to the national and international scientific community, its socio-economic environment, and its educational community in 7 strategic fields:

-  Asset & Risk Management
-  Economic Analysis and Policy
-  Social Enterprise and Business Ethics
-  Sustainable Performance: Tax, Audit and Accounting
-  Changing Workplace and Strategic HRM
-  Marketing & Service Innovation
-  Supply Chain Management and Business Analytics


# PUBLICATIONS

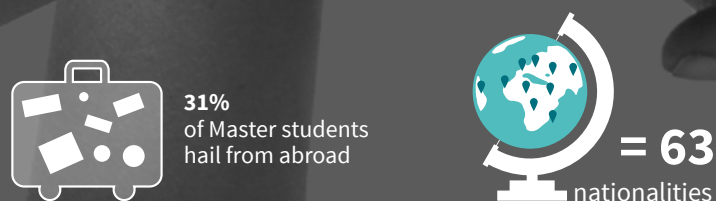


-  109 Researchers
-  11 PhDs
-  30 Basic Research Projects Funded
-  22 Applied Research Projects Funded









# INTERNATIONAL

-  152 Partner Universities
-  165 Erasmus outgoing
-  54% Internships abroad
-  141 Erasmus incoming
-  368 International Master Students
-  28 AWEX Grants for Field Trips

 4 CFA challenge in 2017 Ranked fourth - participating universities from the BENELUX for their report.



# ALUMNI NETWORK

-  **14,000** Alumni worldwide
-  **35** Different Graduation years represented at our events
-  **13** Regional and international thematic activities
-  **1,700** Top Managers
-  **160** Alumni reunited worldwide thanks to the Roadshows
-  **149** Alumni involved yearly in the school's committees
-  **2,278** Members on the LinkedIn official Alumni Group
-  **1,762** Fans of HEC Liège Alumni

**96%**  
Of our Master 2 students found a job within a year

**90%**  
Total increase in private donations from 2016 to 2017

**50%**  
of the Alumni work in Brussels and Luxembourg

# HEC IN ASIA...

## Our students in 2017

- 256 Alumni
- 187 new students
- 100 students attending face to face - Business Games

## Where ?

- Kuala Lumpur
- Shenzhen
- Shanghai
- Xian
- Ningbo
- Wuxi
- Hong-Kong
- Hanoi



Photo: Charlotte Maron, Project Manager, programs in Asia, HEC Liège

**47%**  
Partners are at least EQUIS, AACSB or EPAS accredited

**10%**  
Partners are Triple Crown holders

**21**  
Different nationalities among the teaching Faculty

# A DIVERSIFIED NETWORK

**>** **50** Non-EU **97** EU **5** Belgium (Flanders)

HEC LIEGE HAS BECOME A MEMBER OF THE NEW LOCAL CHAPTER OF THE UN'S INITIATIVE FOR RESPONSIBLE MANAGEMENT EDUCATION