

# Research

HEC Liege aims at providing knowledge to the national and international scientific community, its socio-economic environment, and its educational community in **7 strategic fields:** 



6.283 fans (+ 31%)

**3,994 subscribers (+ 16%)** 

5,185 followers (+ 53%)

625 subscribers (+ 59%)

64,611 views (+ 18%)

# Media

- 2 press conferences
  - 13 news releases
  - 12 one-on-one meetings with chief editors and journalists
  - 2 cartes blanches
  - 1 Business Schools dossier in L'Echo
  - 12 university columns in La Libre Belgique
  - 2 television films
  - 10 direct connections between HEC experts and journalists • 120 news articles with 88% of feature or opinion articles by our experts
  - 3 SPIRIT of Management

# Accreditation









University Affiliation Program

For the Master in Manage

You Tube

ent, Banking and Asset Management

**CFA Institute**<sup>®</sup>



## Mission

- As a leading university-level management school, HEC Liège is dedicated to: • Educating and training creative, polyvalent and highly responsible managers who will be able to address the challenges of the world of tomorrow in a global context;
- Developing scientific research that is recognized internationally and has measurable societal impact; · Contributing significantly to the economic and social development of its region.

#### FTE Faculty

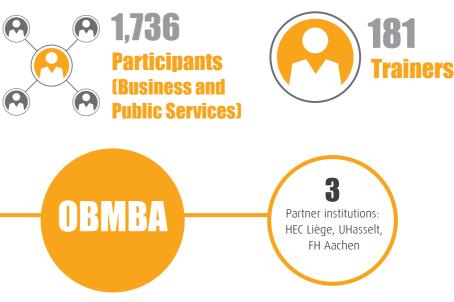
holds PhDs

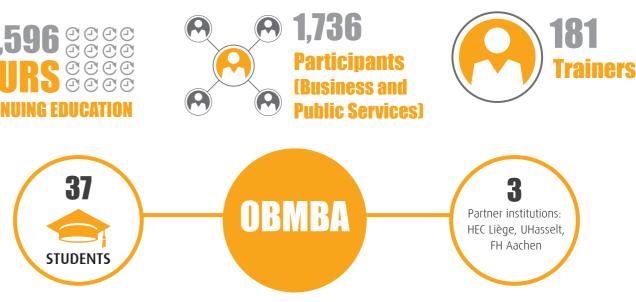
### **New Offer for Master Degrees**



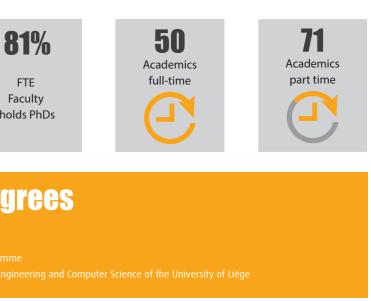
# **Executive Education**



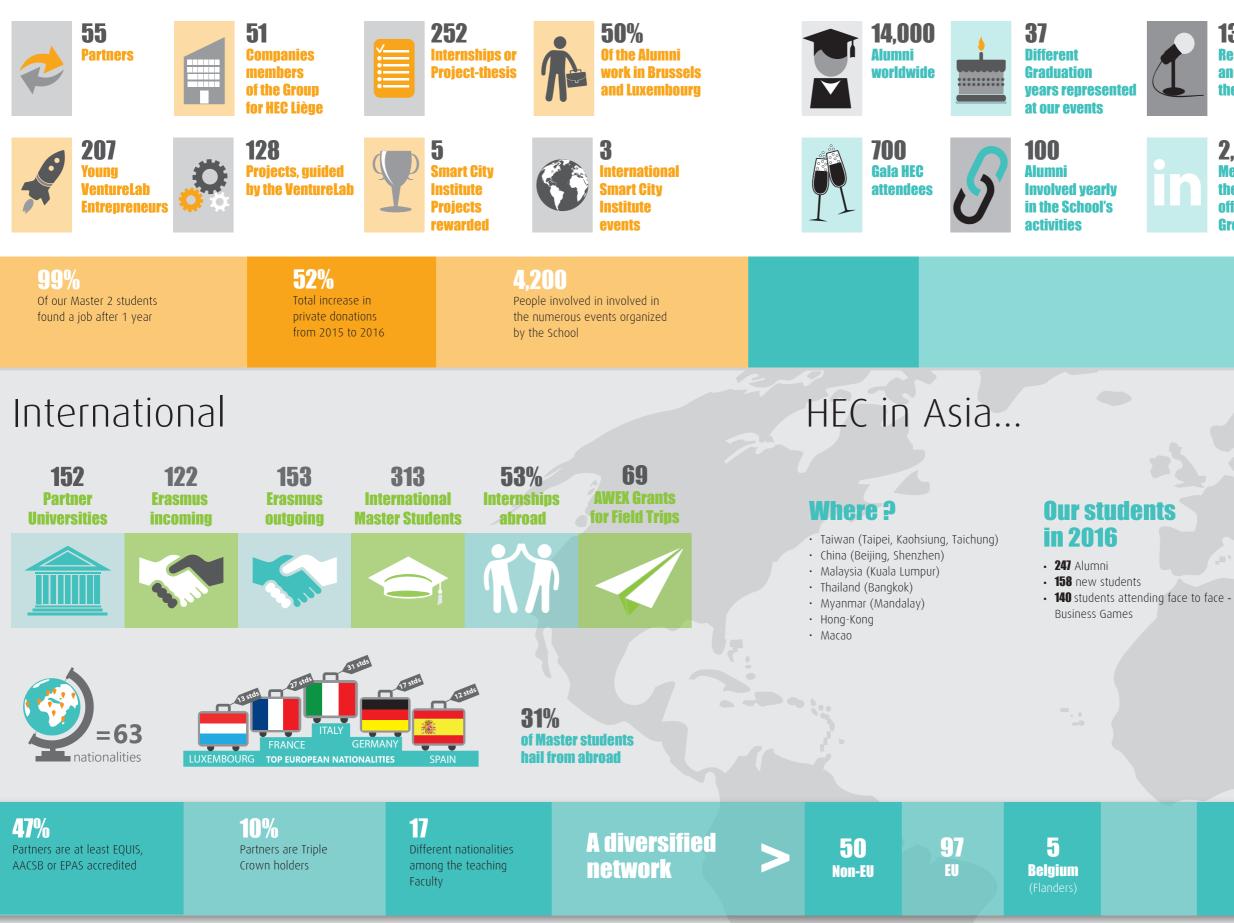








# Corporate Relations & Entrepreneurship



Committed to developing the responsible leaders of tomorrow,

HEC Liège submitted its 3rd "Sustainability Report" to the UN's initiative for Responsible Management Education (PRME).



Alumni Network



1,700 Top Managers



2,235 **Members on** the LinkedIn official Alumni Group



#### Meanwhile in Belaium

• Preparation of the 2+1+1 bridge program with Shenzhen University that will bring 27 Chinese students to HEC in 2018

Development of new programs for the Asian market