

ANNUAL REPORT 2022



HEC LIÈGE
Management School - Liège Université



AACSB
ACCREDITED



EQUIS
ACCREDITED





EDUCATION

3,421
students

864
graduates

224
faculty members

27

double degrees with eleven
different partner institutions

- **Benelux and Western Europe**
winner of the CFA research
challenge.
- **Best finance master thesis** - 1st
prize delivered by the CFA Institute
Céleste Hardy.



EXECUTIVE EDUCATION

103
lecturers

2,293
participants
(Business and Public Services)

139,844
hours of
continuing education



MBA PROGRAMS

4

MBA PROGRAMS
Open Borders MBA
MBA International - Casablanca
MBA International - Kinshasa
International MBA - Luxembourg

73

registered
students



INTERNATIONAL

150
partner
universities

731
international
master students
(37%)

178
incoming
Erasmus students

156
outgoing
Erasmus students

141
internships
abroad



DIGITAL TRANSFORMATION

119
participants in the
Data Science Liège meetup's

8,353
users of in-house platforms and
applications

12
partners of the
HEC Digital Lab

145
final year students' dissertations
on a digital-related topic

141
colleagues participating in the
HEC Go Digital training sessions

111
participants in the executive
certificate in Digital Transformation



RESEARCH



Business Analytics & SCM



Changing Workplace & Strategic HRM



Economic Analysis & Policy



Financial Management for the Future



Social Enterprise & Business Ethics



Strategic Marketing Innovation



Strategy & Performance for the Society

- **Grasfi:** first Belgian university to join this alliance on global research in sustainable finance.



PUBLICATIONS



HEC IN ASIA

330 NEW STUDENTS REGISTERED IN 2022

- 14 Online business games played in Shanghai, Shenzhen, Wuxi & Taipei
- 3 Research and methodology seminars in Honkong, Shanghai & Shenzhen



SUSTAINABLE

- Development of the S'LAB website
- Stop Waste 2023 development, 17 participants
- HERA Awards: 1 nominee in sustainable economy
- Enactus Liège, TOAP project: Belgian champions 2022
- Ambassador project kickoff: Launch of the STOP Waste campaign

73

participants in the Climate Fresk

320

participants

2 conferences-discussions with Benoit Greindl and Maxim Paquay & Ach'ACT Fast fashion

586

participants in carbon footprint calculation

78

colleagues participating in the S'LAB 2022 thematic days



ENTREPRENEURSHIP

VENTURELAB ACTIVITIES

237

young VentureLab entrepreneurs

157

projects guided by the VentureLab

33

companies created

48

training courses



CORPORATE RELATIONS

100

companies affiliated to the Group for HEC Liège

1,816

entries on our Career Center

553

internships or project-theses

232

guest speakers

67

partners

1,617

CVs

471

job offers for graduates published on our Career Center



ALUMNI NETWORK

18,386

Alumni worldwide

102

countries where alumni reside

6,186

HEC Liège Alumni contacts on LinkedIn

26%

work abroad after 1 year

97%

of our Alumni professionally active within the 1st year after graduation

3,014

fans of HEC Liège Alumni



FUND

23,089€

in donations

112

private donors

9

campus partners

67%

of our partners are internationally accredited

16%

of our partners are Triple Crown holders (EQUIS, AACSB, AMBA)

18

different nationalities among our teaching Faculty

Partner Universities
A diversified network



45

Non-EU

105

EU

MISSION

HEC Liège fosters real-life education and research in economics and management for the benefit of our local community and the wider society.

VALUES

Ethics

Multiculturalism

Respect for diversity

Highest standards in design and execution

Personal development

Social responsibility

Critical thinking



THE GROUP FOR HEC LIÈGE

INVOLVED IN THE GOVERNANCE OF HEC LIÈGE

HEC Liège is a driver of its Region's economic development. The Group for HEC Liège is a central element in the relationship that the School maintains with the corporate world and the economic environment in general. Together, the School's Board and business decision-makers regularly debate on the recruitment needs of businesses, the necessary adjustments to HEC Liège course programs to make them match the current professional reality and the expectations of lifelong learning education in particular.

It is also within the Group for HEC Liège that the plans and development ambitions of the School are shared and discussed. The Group is thus a forum where HEC Liège dialogues trustfully with its most loyal partners. Finally, it is a place of networking, thanks namely to VIP events reserved for members.

Bringing together all the driving forces of our region's entrepreneurial world, the Group for HEC Liège contributes, through the involvement of all its members, in defining the trajectory of the School. For its members, being part of the Group for HEC Liège is also the opportunity to make themselves known to students, graduates and the HEC Liège business network altogether.

The Group for HEC Liège is currently composed of a hundred companies represented mainly by their CXO, belonging to all economic sectors. Our ambition is to expand the Group further.

Every company makes an individual financial contribution. This contribution, multiplied by the number of members, allows the Group to financially support the School's key projects. One of our latest projects is the construction of HEC brand new building, creating then an expanded campus in the heart of Liège, at the service of students. The Group is also currently supporting the launch of international programs and the development of HEC Liège expertise in cutting-edge fields, to tackle the many challenges detailed in the transversal strategic axes of HEC Liège (societal transformation: digital, entrepreneurial, ethical and sustainable on the one hand, internationalization on the other hand).

To implement the input of member companies, 4 commissions work on various issues: Risk Management, Accreditation - Societal Transformation - Events, Communication & Marketing - Programs.



THE GROUP FOR HEC LIÈGE

INVOLVED IN THE GOVERNANCE OF HEC LIÈGE

3B FIBREGLASS • 3R, LEBOUTTE & C° • ACTEO - CABINET D'AVOCATS • AFELIO • AG INSURANCE •
ALUMNI ADVISORY BOARD • ANTHE • ARCELOR MITTAL LIEGE • ARDENT GROUP • ATELIERS FRAIPONT •
ATELIERS JEAN DEL'COUR • BALTEAU GROUP • BANQUE DEGROOF PETERCAM • BDO • BELFIUS BANQUE •
BENEO-ORAFITI • BERENSCHOT • BEST VALUE • BPOST • BPW BENELUX • BRUNSWICK MARINE • BSP GROUP •
BVI MEDICAL • CBC BANQUE ET ASSURANCES • C&P NICOLET, BERTRAND & C° • CHR CITADELLE • CHU • CIRCUIT
FOIL • CLOSING • CONCENTRA NV • CONDORELO SCS • COPILOT • CRM GROUP • CSD Liège •
DELOITTE BELGIUM • ELIS • ELOY • EPIC WEB AGENCY • ETEX GROUP • ETHIAS • ETILUX • EVS BROADCAST •
EQUIPMENT • EYEDPHARMA • FABRICOM INDUSTRIE SUD SA - GROUPE EQUANS • GC PARTNER • GHL GROUPE •
GRE LIEGE • GROUPE JOLY • GROUPE LHOIST • GROUPE MOURY CONSTRUCT • GROUPE SANTE • CHC •
GROUPE SUDMEDIA • HENRY & MERSCH - CABINET D'AVOCATS • HERSTAL GROUP • IMA BENELUX • ING • INTRA-
CO CONSULTING • JOASSART & GOFFIN CONSULTING • JOHN COCKERILL • KNAUF • KPMG •
LIEGE AIRPORT • LINKLATERS LLP • MAGOTTEAUX • MICROPOLE • NIESTEN CONSULTING • NMC • NOSHAQ • NRB
• NSI • ØPP STUDIO • OSTBELGIEN GROUP • PIERRE & NATURE • POINT CHAUD • PORT AUTONOME DE LIÈGE •
PRAYON • PROSELECT • PwC BELGIUM • PWC LUXEMBOURG • RESA • RESULTANCE • ROM AG •
SA DUCHENE - EIFFAGE • SAFRAN AERO BOOSTERS • SOCOFE • SOCOGETRA • SODEXO LUXEMBOURG • SOFICO •
SORALEC • PRIMOGLOSS • TECONEX • TRIFINANCE • UNIBOX • UNIVERSITÉ DE LIÈGE • UWE •
VAN DER VALK SELYS LIEGE • WALLONIE ENTREPRENDRE • WCONSEIL • WORKINJOY



