Master in Management
Become tomorrow’s sustainable manager

Are you attracted to a career in Market finance, Accounting, Financial, Audit and legal techniques? The creation of companies that generate social and environmental added value? A strategic position linked to HR Management and the organization of work?

Our MSc in Management (120 ECTS – 2 years) is made for you.

The objective of our Master in Management is to train leaders capable of making creative, ethical and efficient decisions in an international and complex world, efficient in team-working, adept of effective communication and eager to learn.

Detailed information about our Master specializations can be found here: http://www.hec.ulg.ac.be/en/download-folders

Direct link to study programs: http://progcours.ulg.ac.be
Email: joinhec@ulg.ac.be
Banking and Asset Management
The specialization in Banking and Asset Management offers a wide-ranging yet in-depth program, organized around the major areas of financial organization and market management. It aims to provide students with thorough knowledge of the key principles of financial markets as well as of the most innovative and sophisticated calculus and optimization procedures needed to master the financial instruments traded on markets. This orientation targets students interested in a wide range of positions in financial markets as well as other job opportunities while enrolling in a program providing fast access to the professional world.

Financial Analysis and Audit
This specialization trains future executive, business and organization CEOs specializing in occupations related to corporate internal as well as external control. It also prepares graduates opting for quantitative occupations (auditor, chartered accountant, tax accounting). These experts have a command of accounting, financial, auditing and legal techniques needed for managing the day-to-day risks of organizations and enabling them to measure the importance of such risks against these organizations’ competitive, strategic and economic context.

Social Enterprise Management
The “Social Enterprise Management” (SEM) specialization offers students the possibility to acquire the core skills of a Master in Management, while placing emphasis on the development of skills necessary to manage organizations and projects that integrate social, ethical and environmental aspects at the very heart of their economic activity.

Marketing and Strategic Intelligence
This specialization allows students to strategically operate in a global and complex competition. This is a unique and demanding Master for students who want to transform new trends into business opportunities... Students will be able to collect, analyze and summarize data to assist the decision-making process, create and maintain a competitive advantage, develop (e)-marketing, (e)-business strategies and global strategies for products/services, communicate with and influence crucial stakeholders, stimulate, develop and protect innovations.

Digital Marketing and Sales Management
DMSM entails leveraging upon digital media channels, such as blogs, forums or social media networks for supporting traditional marketing and sales activities. The aim of the specialization is to provide world-class specialist training and education in digital marketing and sales management to fulfill the strong demand in digitally proficient marketers and sales executives in local and global markets. Candidates will be able to apply and supplement theoretical knowledge acquired via courses to real-life problems in the forms of consultancy projects and final year projects, in close collaboration with corporate partners.

In the course of their training, students will have to do an internship, draw up an internship report and do a final thesis on the same topic.