**CORPORATE RELATIONS**

- 69 companies affiliated to the Group for HEC Liège
- 395 internships or project thesis
- 4,000 people involved in the numerous events organized by the School
- 25 events corporate
- 61 partners

**NEWS**

- 13 news releases
- 2 one-on-one meetings with chief editors and journalists
- 2 press conferences in Brussels
- 10 university columns in La Libre Belgique
- 591 news articles: 57 feature articles, 313 prominent articles, 321 citations to HEC Liège in the press which makes 50 appearances monthly. Over the last 12 months, over 5 feature articles have been edited monthly
- 2 marketing campaigns in SudPresse Group’s media
- 3 issues of SPIRIT of Management magazine

**ENTREPRENEURSHIP**

**VentureLab activities**

- 340 young VentureLab entrepreneurs
- 171 projects guided by the VentureLab
- 11 companies created
- 17 coaches

**SUSTAINABLE**

In 2019 a Lab was set up to address the ethical, responsible and sustainable dimensions (ERS) of the Societal transformation pillar of HEC Liège 2019/2024 strategy. Its main objectives are:

- To mobilize all HEC Community members by integrating the ERS issues in daily work;
- To differentiate HEC and its ERS approach by making our specific expertise more visible;
- To support interdisciplinarity by initiating teaching collaborations around ERS challenges into around various domains of expertise.

**DIGITAL TRANSFORMATION**

- 198 participants to the Data Science Liège meetup’s
- 5 research projects funded by the Digital Lab
- 1600 hours of use of our new huddle space
- 248 videos produced in-house

**SOCIAL MEDIA**

- 9,909 fans (+ 12%)
- 4,909 subscribers (+ 6%)
- 12,226 followers (+ 22%)
- 108,701 viewings (+ 28%)
- 2,260 subscribers (+ 35%)

**ANNUAL REPORT 2019**

**MISSION**

HEC Liège fosters real-life education and research in economics and management for the benefit of our local community and the wider society.

**VALUES**

Ethics
Multiculturalism
Respect for diversity
Highest standards in design and execution
Personal development
Social responsibility
Critical thinking

**ACCREDITATIONS**

 Renewal of the EQUIS accreditation for another three years! To date HEC Liège is the single belgian business school to be doubly accredited AACSB and EQUIS for all of its activities.

**EDUCATION**

- 108 academics
- 670 graduates
- 3,117 students
- 88% of FTE Faculty holding a PhD
- 21 dual degrees with eleven different partner institutions

**MOST: A NEW TRANSDISCIPLINARY MASTER’S DEGREE**

A partnership between HEC and the Faculty of Social Sciences in order to train leaders to be able to analyze transitions in their local and global context and, on that basis, to drive strategic changes while articulating the human and social aspects with the various components of the management of organizations.

**A NEW PART TIME MASTER’S DEGREE IN SALES MANAGEMENT**

In September 2019, HEC Liège started offering a new Master’s Degree in Sales Management with time studying at University alternating with time working in companies. HEC Liège is the first institution in the country to offer this specific program.

**EXECUTIVE EDUCATION**

- 246 lecturers
- 217,315 hours of continuing education
- 44 students from Belgium, France, China, Germany
- 4,624 participants (Business and Public Services)

**ENTREPRENEURSHIP**

**VentureLab activities**

- 340 young VentureLab entrepreneurs
- 171 projects guided by the VentureLab
- 11 companies created
- 17 coaches

**SUSTAINABLE**

In 2019 a Lab was set up to address the ethical, responsible and sustainable dimensions (ERS) of the Societal transformation pillar of HEC Liège 2019/2024 strategy. Its main objectives are:

- To mobilize all HEC Community members by integrating the ERS issues in daily work;
- To differentiate HEC and its ERS approach by making our specific expertise more visible;
- To support interdisciplinarity by initiating teaching collaborations around ERS challenges into around various domains of expertise.

**DIGITAL TRANSFORMATION**

- 198 participants to the Data Science Liège meetup’s
- 5 research projects funded by the Digital Lab
- 1600 hours of use of our new huddle space
- 248 videos produced in-house

**SOCIAL MEDIA**

- 9,909 fans (+ 12%)
- 4,909 subscribers (+ 6%)
- 12,226 followers (+ 22%)
- 108,701 viewings (+ 28%)
- 2,260 subscribers (+ 35%)

**ANNUAL REPORT 2019**

**MISSION**

HEC Liège fosters real-life education and research in economics and management for the benefit of our local community and the wider society.

**VALUES**

Ethics
Multiculturalism
Respect for diversity
Highest standards in design and execution
Personal development
Social responsibility
Critical thinking

**ACCREDITATIONS**

 Renewal of the EQUIS accreditation for another three years! To date HEC Liège is the single belgian business school to be doubly accredited AACSB and EQUIS for all of its activities.

**EDUCATION**

- 108 academics
- 670 graduates
- 3,117 students
- 88% of FTE Faculty holding a PhD
- 21 dual degrees with eleven different partner institutions

**MOST: A NEW TRANSDISCIPLINARY MASTER’S DEGREE**

A partnership between HEC and the Faculty of Social Sciences in order to train leaders to be able to analyze transitions in their local and global context and, on that basis, to drive strategic changes while articulating the human and social aspects with the various components of the management of organizations.

**A NEW PART TIME MASTER’S DEGREE IN SALES MANAGEMENT**

In September 2019, HEC Liège started offering a new Master’s Degree in Sales Management with time studying at University alternating with time working in companies. HEC Liège is the first institution in the country to offer this specific program.

**EXECUTIVE EDUCATION**

- 246 lecturers
- 217,315 hours of continuing education
- 44 students from Belgium, France, China, Germany
- 4,624 participants (Business and Public Services)
**RESEARCH**

HEC Research aims to foster active interdisciplinary collaborations around three transversal themes - sustainability, digital transformation and entrepreneurship - in order to generate transformative research with high impact on HEC’s seven strategic research fields and with a concrete influence on the socio-economic environment of the school.

- Asset & Risk Management
- Economic Analysis & Policy
- Social Enterprise & Business Ethics
- Sustainable Performance: Tax, Audit & Accounting
- Changing Workplace & Strategic HRM
- Supply Chain Management & Business Analytics
- Marketing & Service Innovation

**PUBLICATIONS**

- 70 Papers in Peer-Reviewed Journals
- 11 Papers in Journals with a Professional Focus
- 12 Books
- 14 Chapters in Books
- 10 Proceedings
- 29 Scientific Conferences
- 22 Professional Conferences
- Working Papers

**ALUMNI NETWORK**

- 15,300 Alumni worldwide
- 44 graduation years represented at our events
- 13 regional and international thematic activities
- 250 Alumni reunited abroad thanks to the Roadshows’
- 71 Alumni involved in the school’s committees
- 4,841 HEC Liège Alumni contacts on LinkedIn
- 2,257 fans of HEC Liège Alumni

**SUSTAINABILITY**

- 102 FTE Researchers
- 6 PhD defenses
- 38 Basic research projects funded
- 42 Applied research projects funded

**INTERNATIONAL**

- 149 partner universities
- 155 outgoing Erasmus students
- 94 internships abroad
- 337 international master students
- 21 available double degrees
- 80 nationalities
- 31% international Master students
- 10% of our partners are Triple Crown holders (EQUIS, AACSB, AMBA)

**HEC IN ASIA**

- 570 new students registered in 2019
- 20 business games played in China and Taiwan
- 2 graduations with 278 Chinese guests organized in Liège

**Asia Tour in 2019:**
- Wuxi
- Shanghai
- Taipei
- Shenzhen
- Hong Kong

**LEVEL UP**

This is THE big project for HEC Liège over the next few years: the creation of a brand new 1.6ha campus, right in the center of Liège, at the crossroads between rue Saint-Gilles and rue Louvrex. A necessary project for one of the most dynamic business schools in Europe!

www.hec-levelup.be

**PARTNER UNIVERSITIES**

**A DIVERSIFIED NETWORK**

- 38 Basic research projects funded
- 42 Applied research projects funded
- 80 nationalities
- 31% international Master students
- 10% of our partners are Triple Crown holders (EQUIS, AACSB, AMBA)
- 21 available double degrees
- 94 internships abroad
- 337 international master students
- 155 outgoing Erasmus students
- 149 partner universities

www.hec-levelup.be

**LEVEL UP**

This is THE big project for HEC Liège over the next few years: the creation of a brand new 1.6ha campus, right in the center of Liège, at the crossroads between rue Saint-Gilles and rue Louvrex. A necessary project for one of the most dynamic business schools in Europe!

www.hec-levelup.be