CORPORATE RELATIONS

- 54 partners
- 64 companies affiliated to the Group for HEC Liège
- 303 internships or project theses
- 5 Smart City Institute projects rewarded
- 295 job offers for graduates published on our Career Center

ENTREPRENEURSHIP

- 342 young VentureLab entrepreneurs
- 73 companies created since 2014
- 50% of projects having a societal impact after 3 years of incubation
- 23 projects raising a total amount of €2,094,690 euros
- 171.25 FTEs created since 2014
- 13 projects moving steps towards an international opening
- 165 projects guided by the VentureLab
- 17 Coaches

ACCREDITATION

HEC Liège has become the first complete Belgian business school to be both AACSB and EQUIS accredited.

NEWS

- 11 news releases
- 3 one-on-one meetings with chief editors and journalists
- 2 press conferences in Brussels
- 10 university columns in La Libre Belgique
- 506 news articles: 87 feature articles, 143 prominent articles, 276 quotations to HEC Liège in the press which make 42 appearances monthly. For the last 12 months, over 7 feature articles have been edited monthly
- 4 marketing campaigns in SudPresse Group’s media
- 3 issues of SPIRIT of Management magazine
- 8,858 fans (+14%)
- 4,608 subscribers (+8%)
- 9,989 followers (+44%)
- 84,677 views (+18%)
- 1,545 entries on our Career Center
- 1053 CV’s

MISSION

AS A LEADING UNIVERSITY-LEVEL MANAGEMENT SCHOOL, HEC LIÈGE IS DEDICATED TO: educating and training creative, polyvalent and highly responsible managers who will be able to address tomorrow’s challenges in a global context; developing scientific research recognized internationally and with measurable societal impact; and contributing significantly to its region’s economic and social development.

VALUES

Ethics
Multiculturalism
Respect for diversity
Highest standards in design and execution
Personal development
Social responsibility
Critical thinking

MEDIAS

- 8,858 fans (+14%)
- 4,608 subscribers (+8%)
- 9,989 followers (+44%)
- 84,677 views (+18%)
- 1095 subscribers (+73%)

EXECUTIVE EDUCATION

- 217 Trainers
- 257,971 hours of continuing education
- 2,222 participants (Business and Public Services)
- 40 students from Belgium, France, China, Germany
- 30 dual degrees with eight different partner institutions

ENTREPRENEURSHIP

VentureLab activities

- 342 young VentureLab entrepreneurs
- 73 companies created since 2014
- 50% of projects having a societal impact after 3 years of incubation
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ANNUAL REPORT 2018

EXECUTIVE EDUCATION

- 217 Trainers
- 257,971 hours of continuing education
- 2,222 participants (Business and Public Services)
- 40 students from Belgium, France, China, Germany
- 30 dual degrees with eight different partner institutions

EDUCATION

- 85% of FTE Faculty holding a PhD
- 511 graduates
- 105 academics
- 1053 CVs

Three programs exist: « Law and Management » in partnership with the Faculty of Law, ULiège; « Industrial and Business Engineering » in partnership with HELMo-Gramme, and « Digital Business » in partnership with the School of Engineering and Computer Science, ULiège. A new program, « Management of Organizations and Systems in Transition », will be launched with the Faculty of Humanities and Social Sciences in Sept. 2019.

A bachelor’s degree taught in English:
The Bachelor in Economics and Management was launched in Sept. 2018, and, among others, welcomed 23 students from China. Most of these new course programmes are also taken by local students.
HEC Research is partnered with our stakeholders (including the economic world and students). Aware of the need for responsible research, we intend to increase our focus on the digital, sustainable, ethical and entrepreneurial issues in management and economics through the prism of our 7 disciplinary fields:

- Asset & Risk Management
- Economic Analysis & Policy
- Social Enterprise & Business Ethics
- Sustainable Performance: Tax, Audit & Accounting
- Changing Workplace & Strategic HRM
- Supply Chain Management & Business Analytics
- Marketing & Service Innovation

Sustainable (Including CSR) Entrepreneurial Digital

**INTERNATIONAL**

- 145 partner universities
- 145 incoming Erasmus students
- 25 field trip grants
- 388 international master students
- 20 available double degrees
- 39% international Master students
- 47% of internships abroad

= 75 nationalities

47% of our pPartners are at least EQUIS, AACSB or EPAS accredited
10% of our partners are Triple Crown holders
21 different nationalities among our teaching Faculty

**PUBLICATIONS**

- 55 papers in peer-reviewed journals
- 8 papers in journals with a professional Focus
- 14 proceedings scientific conferences
- 15 professional conferences
- 12 working papers
- 17 books
- 17 chapters in books
- 105 researchers
- 12 PhD defenses
- 37 basic research projects funded
- 31 applied research projects funded

**HEC IN ASIA...**

642 new students registered in 2018
12 business games played in China + 1 online business game with Myanmar
1 graduation with 75 Asia guests organized in Liège

Asia Tour in 2018:
- Nanjing
- Shenzhen (2x)
- Shanghai (4x)
- Xian
- Taipei

**ALUMNI NETWORK**

- 14,410 alumni worldwide
- 227 alumni reunited worldwide thanks to the Roadshows
- 98 alumni involved yearly in the school's committees
- 99% of our 120 ECTS Credits Master graduates found a job within a year
- 69% of our private donors had already given to our fund
- 99% of our 120 ECTS Credits Master graduates found a job within a year
- 65% of our private donors had already given to our fund
- 64 countries where we can meet some Alumni

**PARTNER UNIVERSITIES**

A DIVERSIFIED NETWORK

- 50 Non-EU
- 90 EU
- 5 Belgian

**649 new students registered in 2018**

12 business games played in China + 1 online business game with Myanmar
1 graduation with 75 Asia guests organized in Liège

**HEC LIEGE HAS BECOME A MEMBER OF THE NEW LOCAL CHAPTER OF THE UN’S INITIATIVE FOR RESPONSIBLE MANAGEMENT EDUCATION**