Corporate Relations

- 70 companies affiliated to the Group for HEC Liège
- 270 internships or project-theses
- 101 guest speakers
- 58 partners

Entrepreneurship

VentureLab activities

- 335 young VentureLab entrepreneurs
- 180 projects guided by the VentureLab
- 16 entrepreneurial Mentors

Sustainable

- Creation of Enactus Liège
  Enactus is a community of 72,000 students, spread over 37 countries
- The International Philippe de Woot Award, 2020 Edition
  The international competition, initiated by UCL, organized and hosted in Liège by HEC
- Nudge Challenge 2020 @HEC
  Consumer Behaviour - Master in Management, specialization in International strategic marketing
- HEC’s Informatic room upgraded
  41 new more performant computers for the big informatic room

Digital transformation

- 273 participants to the Data Science Liège meetup’s
- 83 final year students’ dissertations on a digital-related topic
- 7 partners of the HEC Digital Lab
- 1600 hours of use of our new connected huddle space for students
- 241 colleagues participating to the HEC Go Digital training sessions

Response to Covid-19

- 9 press releases
- 10 university columns in La Libre Belgique
- 457 news articles: 246 feature & prominent articles, 211 HEC Liège quotations in the press which makes 38 appearances monthly. For the last 12 months, over 20 feature & prominent articles have been edited monthly
- 3 issues of SPIRIT of Management Magazine
- 2 new brochures
- Studies promotion events:
  - 3 exhibitions abroad,
  - 3 sessions in secondary schools,
  - 4 Open Door Days,
  - 5 Masters information sessions,
  - 3 days of open courses
- 8 newsletters
- 40 This Week @HEC Liège
- 32 press reviews
- 3 new video presentations

Executive Education

OBMBA

- 46 registered students
- 3,681 participants (Business and Public Services)

OBMBA 1+1

- 3 partner institutions: HEC Liège, UHasselt, FH Aachen

OBMBA 1+1

- 157 lectures

missions of the Smart City Institute Abroad

ANNUAL REPORT 2020

Education

- 118 academics
- 776 graduates
- 3,397 students
- 87% of FTE Faculty holding a PhD
- 21 dual degrees with eleven different partner institutions

Mission

HEC Liège fosters real-life education and research in economics and management for the benefit of our local community and the wider society.

Values

Ethics

Multiculturalism

Respect for diversity

Highest standards in design and execution

Personal development

Critical thinking

HEC will grow with several important changes full of promise. The new buildings will be at the forefront of new technology to emphasize learning, the well-being of students and work in autonomy but will also be part of a perspective of sustainable development through the use of raw and healthy materials. There will be parking for bicycles.
Research

HEC Research aims to foster active interdisciplinary collaborations around three transversal themes: sustainability, digital transformation and entrepreneurship, in order to generate transformative research with high impact on HEC’s seven strategic research fields and with a concrete influence on the socio-economic environment of the school.

Asset & Risk Management
Economic Analysis & Policy
Social Enterprise & Business Ethics
Sustainable Performance: Tax, Audit & Accounting
Changing Workplace & Strategic HRM
Supply Chain Management & Business Analytics
Marketing & Service Innovation

Publications

| 50 | Papers in Peer-Reviewed Journals |
| 10 | Papers in Journals with a Professional Focus |
| 2 | Books |
| 13 | Chapters in Books |
| 10 | Proceedings |
| 70 | Scientific Conferences |
| 15 | Professional Conferences |
| 12 | Working Papers |

110 FTE Researchers
4 PhD defenses
36 Basic research projects funded
40 Applied research projects funded

Alumni Network

16,200 Alumni worldwide
95% of alumni professionally active within the 1st year after graduation
2,461 fans of HEC Liège Alumni contacts on LinkedIn
102 countries where alumni reside

A new campus for a bigger impact

77,521€ of donations - Increase of 79%
240 private donors - Increase of 52%
57 different Alumni promotions from 1952 to 2019
203 Alumni have a seat in our 500-seat auditorium
108 Alumni have their name on our Wall of Fame

www.hec-levelup.be

International

150 partner universities
81 outgoing Erasmus students
318 international master students
27% international Master students

14% of our partners are Triple Crown holders (EQUIS, AACSB, AMBA)
19 different nationalities among our teaching Faculty

Partner Universities
A diversified network

HEC in Asia

215 new students registered in 2020
3 Online business games played in China
3 Online seminar

Asian Digital Tour in 2020:
Wuxi
Shanghai
Taipei
Shenzhen
Hong Kong

Social Media

45 Non-EU
105 EU

2,839 subscribers (+ 26%)
11,620 fans (+ 17%)
14,501 followers (+ 19%)
5,146 subscribers (+ 5%)
125,167 viewings (+ 15%)